



Alejandra Paola Guzmán Quintero

16.07.1993 México

- Fashion designer
- Producer
- Content Creator
- Project manager

CONTACT

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PORTFOLIO

www.apaolaguzman.com

SKILLS

- Creative Direction
- Design development
- Design conceptualization
- Creative flair
- Efficient and Fast Learner
- Problem solving
- Understanding of texture,color and styles
- Ability to work independently
- Team player

LANGUAGES

- *Spanish*: native
- *English*: fluent
- *Italian*: fluent
- *French*: basic

COMPUTER SKILLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Microsoft PowerPoint
- Microsoft Word

EDUCATION

2019 - 2021

Istituto Marangoni, Paris, France
Master Degree Womenswear

2017 - 2018

Accademia Del Lusso, Milano, Italia
Professional Course
Fashion Business and Marketing

2013 - 2016

NABA, Milano, Italy
BA Fashion Design in English
Graduated with 110/110 CUM LAUDE

WORK EXPERIENCE

February 2021 / June 2021

Off-White, Paco Rabanne and Blue Marble Paris.
Women and men shoe designer assistant.

June 2017/2022

Fashion to Max

Content creator, project manager and producer for the following Luxury brands.

- | | |
|---------------------|--------------------|
| - Dolce & Gabbana | - Prada |
| - Moncler | - Alexandre Birman |
| - Bulgari | - Tommy Hilfiger |
| - Alberta Ferretti | - Nicolas Jebran |
| - Etro | - Elie Saab |
| - Fendi | - Anna dello Russo |
| - Marco de Vincenzo | |
| - Maison Valentino | |

ACHIEVEMENTS

September 2016- Featured in the September issue of Vogue as the New Fashion Design Talent

July 2016- Featured in Vogue Italia and Grazia Italia as the New Fashion Design Talent

May 2016- Finalist for I Pinco Pallino (presented to Vogue Italia Bambini)

March/June 2015- Collaboration with Coccinelle For accessories design in Milano.

October 2014- Exposition of personal fashion project at COMON (creativity and sharing) in Como, Italy.